# GLORIA BLALOCK

## Illustrator and Visual Designer

artofgloriablalock@gmail.com

glodraws.com

### **EDUCATION**

### **EXPERIENCE**

# Savannah College of Art and Design

B.F.A. Illustration, Concentration in Concept Design for animation and games

Minor in Sequential Art Minor in Scientific Illustration

09/2018-06/2023

### **SKILLS**

Visual Development
Storytelling
Content Creation
Print Production
Project Management
Leadership
Graphic Design
Written and Verbal
Communication
Problem-Solve
Presentation

### **SOFTWARE**

Adobe Photoshop
Adobe Illustrator
Clip Studio Paint
Adobe After Effects
InDesign
Canva
Microsoft Office Suite
Adobe Creative Cloud
Procreate

# Freelance Illustrator and Designer GloDraws - Clermont, FL

01/2020 - Present

- Collaborated with authors and publishers to bring narratives to life, ensuring alignment with artistic vision and target age group for children's books.
- Produce illustrations tailored for themed entertainment encompassing ride vehicle designs, ride track layouts, character conceptualization, storyboarding, and visual development, effectively translating ideas into immersive experiences.
- Created content for social media platforms and personal websites that tailor the desired theme and aesthetic of the project.
- Graphic Design and branding including typography, logos, and color designs.
- Adhering to deadlines and project management while upholding a high standard
  of quality and organization in the deliverables, ensuring client satisfaction and
  project success.

#### **Caricature Artist Cast Member**

06/2022 - 09/2022

#### The Walt Disney Company / Artistic Talent Group - Orlando, FL

- Created caricatures within a fast-paced environment, mastering a new art style utilizing various traditional art supplies to meet guest demands efficiently.
- Managed sales transactions by processing customer orders and accurately calculating totals after each shift, ensuring precise financial accountability.
- Established connections with park guests, embodying the essence of a longstanding Disney tradition.

### Disney College Program Cast Member The Walt Disney Company - Orlando, FL

07/2021 - 01/2022

- Offered customer service that promotes The Five Keys Safety, Courtesy, Inclusion, Show, and Efficiency embodying Disney's core values to enhance guest experiences.
- Demonstrated ability to effectively manage multiple tasks concurrently in fast-paced environments.
- A strong team player fostering a positive environment and contributing actively to achieve collective goals.

#### **Resident Assistant**

### Savannah College of Art and Design - Savannah, GA

09/2019 - 03/2023

- Supported the residence hall team by fulfilling diverse responsibilities like organizing floor meetings, collaborating with team members, and ensuring university safety protocols and regulations.
- Demonstrated strong public speaking skills while assuming leadership responsibilities, effectively engaging and guiding residents within the community.